



Hours of Reality

— Truth in Action —

Continuing the Conversation

Eleven Words to Change the World

If you're ready to help solve the climate crisis, there's one critical thing you can do today. Talk about it with your friends and family.

The good news is that it's easier than you might think. Think of a climate conversation as telling a simple story about what's happening to the planet and what we can do. Best of all, the basic framework for this story is just 11 words long:

We must change. We can change. We will change. Here's how.

Below are a set of talking points to help you fill out this story so your friends and family understand both the urgency of action — and the incredible opportunity we have today.

Don't worry about remembering the points exactly word for word. Your voice matters, so share these points in the way that feels right for you and for the people you talk to.

WE MUST CHANGE

- **Burning fossil fuels is causing a global climate crisis.** Greenhouse gas emissions from oil, coal, and natural gas are causing temperatures to rise and transforming the Earth — with devastating consequences for all of us.
- **Scientists agree it's us.** [Over 97 percent of climate scientists](#) agree that human activities like burning fossil fuels are driving this crisis.
- **We have to act quickly.** We're approaching a catastrophic and irreversible tipping point. [Scientists warn that unless we slash global](#)

[emissions by 2030](#), dangerous impacts like disappearing water supplies, endless wildfire seasons, and lethal heatwaves could become the new normal.

- **The climate crisis is a moral crisis, hitting the poor and people of color the hardest.** When rising temperatures turn hurricanes into wrecking balls and rising seas swallow homes, those worst hit and first forgotten are inevitably the poor and people of color. The injustice couldn't be clearer — and it's got to end.

WE CAN CHANGE

- **The tools to halt rising temperatures and avert the worst are in our hands today.**
- **With renewables like wind and solar, we can power our lives without destroying our planet.** Clean energy is affordable and abundant. [More energy from the sun's rays strikes the earth every hour than humanity uses in an entire year.](#) [Globally, wind could supply the Earth's electricity needs 40 times over.](#)
- **Clean energy isn't just the right choice for the planet — it's the smart one for your wallet.** Already, renewables [are cheaper than fossil fuels for two-thirds of the planet](#) and [experts project most renewables will be cheaper than fossil fuels worldwide by 2020.](#) *That's next year.*

WE WILL CHANGE

- **The world is with us.** [Seven in 10 Americans support government action on climate.](#) Clear majorities worldwide [see climate as the top threat today.](#)
- **Young people are standing up like never before.** Millions of young people see what's at stake and are demanding climate action now. They're inspiring adults everywhere and changing culture worldwide.
- **The clean energy revolution is accelerating by the day.** [Over 100 US cities and towns and seven states are committed to 100 percent clean energy.](#) [Globally, more than 100 cities and towns already get most of their energy from renewables.](#) [Companies from Apple to IKEA are going all in on clean energy.](#)

- **With a just transition to clean energy, we can repower our communities and create a fairer world.** Today, [clean energy puts 11 million people to work worldwide.](#) By making a just transition to renewables, we can bring jobs and opportunities to communities from Atlanta to Appalachia and beyond. All while protecting frontline communities from fossil fuel pollution and climate devastation.

HERE'S HOW (US)

- **We make 2020 the turning point.** The 2030 deadline for action is approaching fast. In 2020, our leaders can shape the US response at every level. In 2020, global leaders will also meet to strengthen the Paris Agreement. It's our chance to set a new course for the planet.
- **We make 2020 a national conversation on climate.** We make every conversation on the economy a conversation on climate. Every conversation on jobs. Every conversation on justice. Every conversation on security. In 2020, we make commentators talk about climate with the same urgency.
- **One question for every elected official: "What will you do about the climate crisis?"** National leaders and elected officials need to have a plan for solving the crisis threatening our future. We can make sure they do.

HERE'S HOW (GLOBAL)

- **We make 2020 the turning point.** The 2030 deadline for action is approaching fast. World leaders have the chance to unite the planet and commit to bold global action when they meet in 2020 to create a stronger Paris Agreement. We won't let it slip away.
- **We make the national conversation a climate conversation.** We make every conversation on the economy a conversation on climate. Every conversation on jobs. Every conversation on justice. Every conversation on security.
- **We give our leaders a mandate for a stronger Paris Agreement.** We're out of time for half-measures and next times. We pressure our leaders to go first and commit to bold steps to slash emissions and accelerate energy transition in time to meet our 2030 target.